



## **International Seminar**

## "COMMERCIALIZATION OF R&D RESULTS IN ARMENIA"

April 18 -20, 2005

The House of Writers, Tzaghkadzor, Armenia

## Monday, April 18

#### **10.00 – Opening Ceremony**

- 10.10 Welcoming Speeches
  - Minister of Education and Science –S. Yeritsyan
  - President of the National Academy of Sciences F. Sargsyan
  - Minister of Trade and Economic Development K. Chshmaritian
  - ISTC Deputy Executive Director L. Wright

### Section 1 – Policy in the Field of Commercialization of R&D

### Chairman - Academician E. Gabrielyan, Vice-President NAS RA

- 11.00 **State policy of the Republic of Armenia in the field of Science** A. Sahradyan, Deputy Minister of Education and Science
- 11.30 **ISTC Commercialization Program: From Idea into Long-Term Businesses -** L. Wright, ISTC Deputy Executive Director
- 12.00 Coffee-break
- 12.30 **Creation of the Innovative System in Armenia** A. Khandanyan, Head of the Department of Science, Technologies and Innovation Policy of the Ministry of Trade and Economic Development of Armenia
- 13.00 **Protection of Intellectual Property Rights in Armenia** B. Vardanyan, Director Advisor, Intellectual Property of Armenia

13.30 - 14.30 - Lunch

## <u>Section 2 – Main Stages of R&D Commercialization</u>

# Chairman – L. Wright, ISTC Deputy Executive Director

- 14.30 **Innovation Management** S. Khantarjanyn, Head of Marketing and Management Department of Yerevan State University
- 15.15 **Ways of High-Tech Commercialization** V. Zinov, Director of "International Business & Technology Incubator" Foundation
- 16.00 Coffee-break
- 16.30 **Assessing Your Technology for Commercialization** V. Zinov, Director of "International Business & Technology Incubator" Foundation
- 17.00 **Development of Business Plan** A. Filchenko, ISTC Project Analyst
- 17.30 **Presentation of Innovation Project -** V. Zinov, Director of "International Business & Technology Incubator" Foundation
- <u>19.00 21.00 Reception</u>

# Tuesday, April 19

#### Section 3 – Potential for Commercialization of High-Tech Developments

# Chairman - A. Sahradyan, Deputy Minister of Education and Science

- 10.00 Innovation Potential of the National Academy of Sciences and ISTC Projects –A. Shahinyan, Deputy Vice-President of NAS RA
- 10.30 Potential of Commercialization of R&D Projects executed by the Institutes of the Ministry of Trade and Economic Development R. Asatryan, Deputy Head of the Department of Science, Technologies and Innovation Policy of the Ministry of Trade and Economic Development
- 11.00 **–ISTC Competency Building Program** M. Korotkov, ISTC Competency Building Group Manager 11.30 – *Coffee-break*

#### Section 4 – Exchange of Experience and Presentations of Promising R&D Results

# Chairman - M. Korotkov, ISTC Competency Building Group Manager

Comments from Facilitators after each presentation (B. Mislavsky, K. Danilenko, A. Kudryavtseva, V. Zinov)

- 12.00 A. Saghiyan, Director of Institute of Biotechnology (A-356)
- 12.30 V. Sahakyan Vladimir, Deputy Director of Information and Automation Problems Institute (A-823)
- 13.00 R. Malkhasyan, Director of NPO Atom (A-1092)
- 13.30 *14.30 Lunch*

# Section 5 - Exchange of Experience and Presentations of Promising R&D Results (continuation)

- 14.30 A. Chilingarian Head of the Cosmic Ray Department of YerPhI (A-116)
- 15.00 S. Kyureghyan –Head of Department of SEUA (A-395).
- 15.30 R. Sargsyan Head of Group at L. A. Orbeli Institute of Physiology
- 16.00 A. Paronyan Senior Lecturer of SEUA
- 16.30 Coffee-break
- 17.00 Sample Presentation of Innovation Project V. Zinov
- 17.15 Round table discussions (questions and answers), Wrap-up

Chairman - L. Wright, ISTC Deputy Executive Director

# Wednesday, April 20

#### 10.00 - Success Stories on the Innovation Market

#### Chairman - H. Navasardyan, Head of ISTC Branch Office in Armenia

- G. Asratyan Director of Armenian Institute of Applied Chemistry "ARIAK"
- A. Vardanyan Director General of "Viasphere" Technopark
- M. Abovyan Director of Scientific Industrial Enterprise of Material Science
- Y. Gavrilenko Expert of Appraisal Development Center

#### **Return to Yerevan**